

# Strong Interest Inventory®

**Profile with Interpretive Report & Skills Confidence Inventory Profile** 

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Date taken March 22, 2012

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#### HOW THE STRONG CAN HELP YOU

The *Strong Interest Inventory*® instrument is a powerful tool that can help you make satisfying decisions about your career and education. Whether you are just starting out in your career, thinking about a change, or considering education options for career preparation, you can benefit from the wealth of information reflected in your *Strong* results. Understanding your *Strong* Profile can help you identify a career focus and begin your career planning and exploration process.

Keep in mind that the *Strong* measures interests, not skills or abilities, and that the results can help guide you toward rewarding careers, work activities, education programs, and leisure activities—all based on your interests. As you review your Profile, remember that managing your career is not a one-time decision but a series of decisions made over your lifetime.

#### **HOW YOU WILL BENEFIT**

The *Strong* can be a valuable tool in helping you identify your interests, enabling you to

- · Achieve satisfaction in your work
- · Identify career options consistent with your interests
- Choose appropriate education and training relevant to your interests
- Maintain balance between your work and leisure activities
- Understand aspects of your personality most closely associated with your interests
- · Determine your preferred learning environments
- Learn about your preferences for leadership, risk taking, and teamwork
- · Use interests in shaping your career direction
- · Decide on a focus for the future
- Direct your own career exploration at various stages in your life

#### **HOW YOUR RESULTS ARE ORGANIZED**

#### **Section 1. General Occupational Themes**

Describes your interests, work activities, potential skills, and personal values in six broad areas: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C).

#### **Section 2. Basic Interest Scales**

Identifies specific interest areas within the six General Occupational Themes, indicating areas likely to be most motivating and rewarding for you.

### **Section 3. Occupational Scales**

Compares your likes and dislikes with those of people who are satisfied working in various occupations, indicating your likely compatibility of interests.

#### **Section 4. Personal Style Scales**

Describes preferences related to work style, learning, leadership, risk taking, and teamwork, providing insight into work and education environments most likely to fit you best.

### **Section 5. Profile Summary**

Provides a graphic snapshot of Profile results for immediate, easy reference.

# **Section 6. Response Summary**

Summarizes your responses within each category of *Strong* items, providing data useful to your career professional.

Note to professional: Check the Response Summary in section 6 of the Profile before beginning your interpretation.

#### **GENERAL OCCUPATIONAL THEMES**

**SECTION 1** 

The General Occupational Themes (GOTs) measure six broad interest patterns that can be used to describe your work personality. Most people's interests are reflected by two or three Themes, combined to form a cluster of interests. Work activities, potential skills, and values can also be classified into these six Themes. This provides a direct link between your interests and the career and education possibilities likely to be most meaningful to you.

Your *standard scores* are based on the average scores of a combined group of working adults. However, because research shows that men and women tend to respond differently in these areas, your *interest levels* (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

#### THEME DESCRIPTIONS

THEME	CODE	INTERESTS	WORK ACTIVITIES	POTENTIAL SKILLS	VALUES
Social	S	People, teamwork, helping, community service	Teaching, caring for people, counseling, training employees	People skills, verbal ability, listening, showing understanding	Cooperation, generosity, service to others
Artistic	Α	Self-expression, art appreciation, communication, culture	Composing music, performing, writing, creating visual art	Creativity, musical ability, artistic expression	Beauty, originality, independence, imagination
Enterprising	E	Business, politics, leadership, entrepreneurship	Selling, managing, persuading, marketing	Verbal ability, ability to motivate and direct others	Risk taking, status, competition, influence
Conventional	С	Organization, data management, accounting, investing, information systems	Setting up procedures and systems, organizing, keeping records, developing computer applications	Ability to work with numbers, data analysis, finances, attention to detail	Accuracy, stability, efficiency
Investigative	1	Science, medicine, mathematics, research	Performing lab work, solving abstract problems, conducting research	Mathematical ability, researching, writing, analyzing	Independence, curiosity, learning
Realistic	R	Machines, computer networks, athletics, working outdoors	Operating equipment, using tools, building, repairing, providing security	Mechanical ingenuity and dexterity, physical coordination	Tradition, practicality, common sense



THEME	CODE	STANDARD SCORE & INTEREST LEVEL						
TILLWIL	OODL	30	40	50	60	70	STD SCORE	
Social	S				HIGH		62	
Artistic	Α		MODERATE	ı			45	
Enterprising	E		LITTLE				41	
Conventional	C		LITTLE				40	
Investigative		VERY LITTLE					34	
Realistic	R	VERY LITTLE					32	

The charts above display your GOT results in descending order, from your highest to least level of interest. Referring to the Theme descriptions provided, determine how well your results fit for you. Do your highest Themes ring true? Look at your next highest level of interest and ask yourself the same question. You may wish to highlight the Theme descriptions above that seem to fit you best.

# **BASIC INTEREST SCALES**

**SECTION 2** 

The Basic Interest Scales represent specific interest areas that often point to work activities, projects, course work, and leisure activities that are personally motivating and rewarding. As with the General Occupational Themes, your interest levels (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

As you review your results in the charts below, note your top interest areas and your areas of least interest, and think about how they relate to your work, educational, and leisure activities. Take time to consider any top interest areas that are not currently part of your work or lifestyle and think about how you might be able to incorporate them into your plans.

#### YOUR TOP FIVE INTEREST AREAS

- 1. Religion & Spirituality (S)
- 2. Counseling & Helping (S)
- 3. Teaching & Education (S)
- 4. Writing & Mass Communication (A)
- 5. Politics & Public Speaking (E)

#### **Areas of Least Interest**

Programming & Information Systems (C)

Protective Services (R)

Visual Arts & Design (A)

#### SOCIAL — High

BASIC INTEREST SCALE	<b>STI</b> 30	L 70	STD			
Religion & Spirituality	30	40	50	60 VH		67
Counseling & Helping				VH		66
Teaching & Education				Н		65
Human Resources & Training			M			56
Social Sciences			M			51
Healthcare Services	VL					35

# ARTISTIC — Moderate

BASIC INTEREST SCALE	<b>ST</b>	D SCORE	<b>&amp; INTE</b> 50	REST LEV 60	<b>/EL</b> 70	STD SCORE
Writing & Mass Communication				Н		63
Culinary Arts				М		59
Performing Arts		N	1			47
Visual Arts & Design	VL					32

#### **ENTERPRISING** — Little

BASIC INTEREST SCALE	<b>ST</b> 30	D SCORE 40	<b>E &amp; INTE</b> 50	REST LEV 60	<b>/EL</b> 70	STD SCORE
Politics & Public Speaking				Н		58
Management			M			50
Marketing & Advertising		L				40
Sales	VL					36
Law	VL					34
Entrepreneurship	VL					32

#### **CONVENTIONAL** — Little

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL						STD
BAGIO INTEREST GOALE	: 30	) 4	10	50	60	70	SCORE
Office Management				M			53
Finance & Investing		VL					36
Taxes & Accounting	VI	L					33
Programming & Information Systems	VL						31

#### **INVESTIGATIVE** — Very Little

BASIC INTEREST SCALE	<b>ST</b> 30	<b>STD SCORE &amp; INTEREST LEVEL</b> 30 40 50 60 70					
Research		L				39	
Mathematics	· ·					37	
Science	VL					35	
Medical Science	VL					35	

### **REALISTIC** — Very Little

BASIC INTEREST SCALE	ST	STD				
BASIC INTEREST SCALE	30	40	50	60	70	SCORE
Nature & Agriculture		L				41
Athletics		9				37
Military	VL					36
Computer Hardware & Electronics	VL					33
Mechanics & Construction	VL					32
Protective Services	VL					31

# **OCCUPATIONAL SCALES**

**SECTION 3** 

This section highlights your Profile results on the Occupational Scales of the *Strong*. On the following pages you will find your scores for 130 occupations. The 10 occupations most closely aligned with your interests are listed in the summary chart below. Keep in mind that the occupations listed in your Profile results are just *some* of the many occupations linked to your interests that you might want to consider. They do not indicate those you "should" pursue. It is helpful to think of each occupation as a single example of a much larger group of occupational titles to consider.

Your score on an Occupational Scale shows how similar your interests are to those of people of your gender who have been working in, and are satisfied with, that occupation. The higher your score, the more likes and dislikes you share with those individuals. The Theme codes associated with each occupation indicate the GOTs most commonly found among people employed in that occupation. You can review your top occupations to see what Theme codes recur and then explore additional occupational titles not included on the *Strong* that have one or more of these Theme letters in common.

#### YOUR TOP TEN STRONG OCCUPATIONS

- 1. Speech Pathologist (SA)
- 2. Librarian (A)
- 3. Mental Health Counselor (S)
- 4. Special Education Teacher (S)
- 5. Elementary School Teacher (S)
- 6. Social Worker (SA)
- 7. Public Relations Director (AE)
- 8. School Counselor (SE)
- 9. English Teacher (ASE)
- 10. Secondary School Teacher (S)

#### Occupations of Dissimilar Interest

Architect (ARI)

Athletic Trainer (RIS)

Physicist (IRA)

Veterinarian (IRA)

**Medical Illustrator (AIR)** 

As you read through your Occupational Scales results on this and the following pages, note the names of those occupations for which you scored "Similar." Those are the occupations you might want to explore first. Also consider exploring occupations on which you scored in the midrange, since you have some likes and dislikes in common with people in those occupations. You might also consider occupations of least interest or for which you scored "Dissimilar"; however, keep in mind that you are likely to have little in common with people in these types of work and probably would contribute to such occupations in a unique way. Your career professional can guide you further in the career exploration process.

Click the name of any of the occupations in your top ten list above to visit the O\*NET™ database (http://www.onetonline.org) and see a summary description of that occupation. Learn about occupations by visiting reputable Web sites such as O\*NET. You can also find career information in a public library, in the career library of a college or university near you, or in a professional career center or state or local government job agency. Supplement your research by talking to people who are working in the occupations you are considering. These people can describe their day-to-day work and tell you what they like and dislike about the occupation.

# **SOCIAL** — Helping, Instructing, Caregiving

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR 10 15 20	MIDRANGE 30 40	<b>SIMILAR</b> 50 55 60	STD SCORE
SA	Speech Pathologist				62
S	Mental Health Counselor				59
S	Special Education Teacher				59
S	Elementary School Teacher				58
SA	Social Worker				58
SE	School Counselor				57
S	Secondary School Teacher				55
S	Career Counselor				54
SE	Community Service Director				54
S	Instructional Coordinator				53
S	Middle School Teacher				53
SA	University Administrator				53
SEA	School Administrator				47
SEA	Human Resources Manager				46
SAE	Training & Development Specialist				46
SC	Customer Service Representative			1	45
SA	Rehabilitation Counselor			1	45
S	Religious/Spiritual Leader				43
SAI	University Faculty Member				43
SEA	Bartender				42
SAE	Human Resources Specialist				42
SE	Parks & Recreation Manager				40
SCE	Loan Officer/Counselor				38
SA	Recreation Therapist				35
SAC	Management Analyst				34
SAR	Occupational Therapist				34
SE	Personal Financial Advisor				34
SI	Registered Nurse				22
SIR	Physical Therapist				3

#### ARTISTIC — Creating or Enjoying Art, Drama, Music, Writing

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR 10 15 20	MIDRANGE 30 40	<b>SIMILAR</b> 50 55 60	STD SCORE
Α	Librarian				59
AE	Public Relations Director				57
ASE	English Teacher				56
AE	Broadcast Journalist				54
AE	Advertising Account Manager				50
Α	Translator				50
Α	Reporter				45
ASE	Attorney				42
Α	Arts/Entertainment Manager				39
ASI	ESL Instructor				38
ARE	Photographer				37
Α	Editor				35
AIR	Technical Writer				32
AER	Public Administrator				31
AR	Artist				30
Al	Urban & Regional Planner				27
Α	Musician				26
ASE	Art Teacher				20
ACI	: Computer/Mathematics Manager				19
Α	Graphic Designer				8
AIR	Medical Illustrator				-4
ARI	Architect	1			-20

#### Similar results (40 and above)

You share interests with women in that occupation and probably would enjoy the work.

#### Midrange results (30-39)

You share some interests with women in that occupation and probably would enjoy some of the work.

#### Dissimilar results (29 and below)

You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit 0\*NET™ online at http://www.onetonline.org

# **OCCUPATIONAL SCALES**

# **SECTION 3**

# **ENTERPRISING** — Selling, Managing, Persuading

THEME CODE	OCCUPATIONAL SCALE	<b>DISSIMILAR</b> 10 15 20	MIDRANGE 30 40	<b>SIMILAR</b> 50 55 60	STD SCORE
ECS	Facilities Manager				46
EAS	Elected Public Official				45
Е	Life Insurance Agent				45
EC	Buyer				43
EAS	Marketing Manager				42
ESA	Operations Manager				38
Е	Top Executive, Business/Finance				36
ERA	Chef				33
EAC	Florist				32
ECR	Purchasing Agent				32
ECR	Restaurant Manager				30
Е	Technical Sales Representative				30
Е	Realtor				29
Е	Wholesale Sales Representative				29
EC	Cosmetologist				26
EAS	Flight Attendant				23
E	Sales Manager				23
E	Securities Sales Agent				22
EA	Interior Designer				13
ECR	Optician				9

# **CONVENTIONAL** — Accounting, Organizing, Processing Data

THEME CODE	OCCUPATIONAL SCALE	<b>DISSIMILAR</b> 10 15 20	MIDRANGE 30 40	<b>SIMILAR</b> 50 55 60	STD SCORE
CS	Administrative Assistant				53
CES	Food Service Manager				50
CES	Nursing Home Administrator				50
CES	Business Education Teacher				48
CE	Paralegal				48
CES	Production Worker				44
CE	Credit Manager				43
CSE	Business/Finance Supervisor				41
CSE	Farmer/Rancher				36
CS	Auditor				34
CE	Financial Analyst				33
С	Health Information Specialist				33
С	Technical Support Specialist				28
CRE	Military Enlisted				25
CI	Computer Programmer				24
С	Accountant				23
CSE	Financial Manager				23
CIR	Network Administrator				21
С	Computer & IS Manager				20
CI	Software Developer				19
С	Computer Systems Analyst				15
CIR	Mathematics Teacher				12
CI	Actuary				7

#### Similar results (40 and above)

You share interests with women in that occupation and probably would enjoy the work.

# Midrange results (30-39)

You share some interests with women in that occupation and probably would enjoy some of the work.

#### Dissimilar results (29 and below)

You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit 0\*NET™ online at http://www.onetonline.org

# INVESTIGATIVE — Researching, Analyzing, Inquiring

THEME CODE	OCCUPATIONAL SCALE	<b>DISSIMILAR</b> 10 15 20	MIDRANGE 30 40	<b>SIMILAR</b> 50 55 60	STD SCORE
IAS	Psychologist				35
IAR	Sociologist				27
IES	Dietitian				24
IA	Geographer				23
I	Engineer				19
IAR	Physician				19
IRA	Chiropractor				14
IRA	Geologist				11
IRC	Medical Technologist				11
IR	Optometrist				10
IRS	Science Teacher				9
IRA	Biologist				8
IR	Chemist				7
IRA	Respiratory Therapist				5
IRC	Medical Technician				4
ICR	Pharmacist				4
IRC	Computer Scientist				2
IRC	Mathematician				2
IR	R&D Manager	i			1
IRA	Dentist	į			-4
IRA	Veterinarian	i i			-7
IRA	Physicist	)			-12

#### Similar results (40 and above)

You share interests with women in that occupation and probably would enjoy the work.

# Midrange results (30-39)

You share some interests with women in that occupation and probably would enjoy some of the work.

#### Dissimilar results (29 and below)

You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit 0\*NET™ online at http://www.onetonline.org

# **REALISTIC** — Building, Repairing, Working Outdoors

THEME CODE	OCCUPATIONAL SCALE	<b>DISS</b> 10 15	IMILAR 20	MIDRANGE 30 40	<b>SIMILAR</b> 50 55 60	STD SCORE
RE	Law Enforcement Officer					28
RC	Landscape/Grounds Manager					22
REI	Military Officer					22
REI	Horticulturist					21
RIC	Engineering Technician					19
RSI	Vocational Agriculture Teacher					18
RI	Forester					15
RCI	Emergency Medical Technician					12
RIS	Radiologic Technologist					11
RIA	Carpenter					10
R	Automobile Mechanic	=				4
RIA	Electrician	<b>=</b>				3
RIS	Firefighter	1				1
RIS	Athletic Trainer	İ				-18

# PERSONAL STYLE SCALES

**SECTION 4** 

The Personal Style Scales describe different ways of approaching people, learning, and leading, as well as your interest in taking risks and participating in teams. Personal Style Scales help you think about your preferences for factors that can be important in your career, enabling you to narrow your choices more effectively and examine your opportunities. Each scale includes descriptions at both ends of the continuum, and the score indicates your preference for one style versus the other.

Your scores on the Personal Style Scales were determined by comparing your responses to those of a combined group of working men and women.

#### YOUR PERSONAL STYLE SCALES PREFERENCES

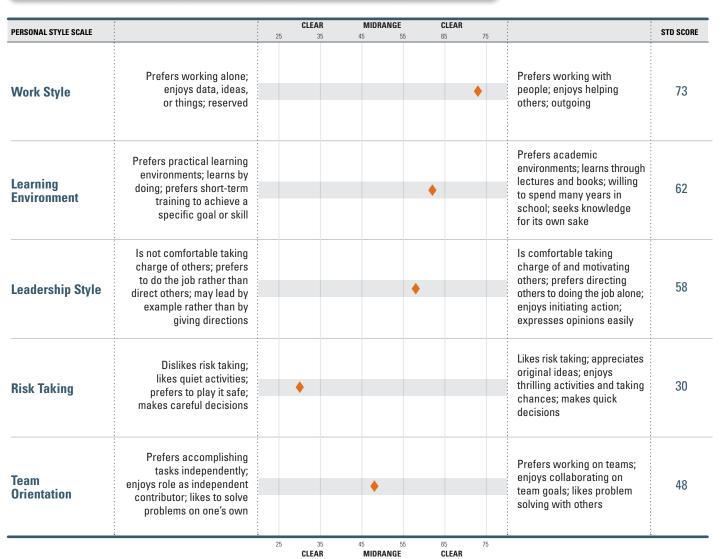
- 1. You likely prefer working with people.
- 2. You seem to prefer to learn through lectures and books.
- 3. You probably prefer to lead by taking charge.
- 4. You may dislike taking risks.
- 5. You probably enjoy both team roles and independent roles.

### Clear Scores (Below 46 and above 54) You indicated a clear preference

You indicated a clear preference for one style versus the other.

# Midrange Scores (46–54) You indicated that some of

You indicated that some of the descriptors on both sides apply to you.



PROFILE SUMMARY SECTION 5

#### YOUR HIGHEST THEMES

Social, Artistic

#### YOUR THEME CODE

SA

#### YOUR TOP FIVE INTEREST AREAS

- 1. Religion & Spirituality (S)
- 2. Counseling & Helping (S)
- 3. Teaching & Education (S)
- 4. Writing & Mass Communication (A)
- 5. Politics & Public Speaking (E)

#### **Areas of Least Interest**

Programming & Information Systems (C)

**Protective Services (R)** 

Visual Arts & Design (A)

#### YOUR TOP TEN STRONG OCCUPATIONS

- 1. Speech Pathologist (SA)
- 2. Librarian (A)
- 3. Mental Health Counselor (S)
- 4. Special Education Teacher (S)
- 5. Elementary School Teacher (S)
- 6. Social Worker (SA)
- 7. Public Relations Director (AE)
- 8. School Counselor (SE)
- 9. English Teacher (ASE)
- 10. Secondary School Teacher (S)

# Occupations of Dissimilar Interest

Architect (ARI)

Athletic Trainer (RIS)

Physicist (IRA)

Veterinarian (IRA)

**Medical Illustrator (AIR)** 

#### YOUR PERSONAL STYLE SCALES PREFERENCES

- 1. You likely prefer working with people.
- 2. You seem to prefer to learn through lectures and books.
- 3. You probably prefer to lead by taking charge.
- 5. You probably enjoy both team roles and independent roles.

# 4. You may dislike taking risks.

# RESPONSE SUMMARY SECTION 6

This section provides a summary of your responses to the different sections of the inventory for use by your career professional.

#### ITEM RESPONSE PERCENTAGES Section Title Strongly Like Like Indifferent Dislike Strongly Dislike 21 **Occupations** 11 15 13 7 54 Subject Areas Activities 2 36 7 4 51 Leisure Activities 52 11 11 4 22 25 44 6 People 13 13 44 0 11 11 Your Characteristics 33 **TOTAL PERCENTAGE** 24 4 53 9

Note: Due to rounding, total percentage may not add up to 100%.

Total possible responses: 291 Your response total: 290 Items omitted: 1 Typicality index: 21—Combination of item responses appears consistent.





#### INTRODUCTION TO YOUR STRONG INTERPRETIVE REPORT

You recently took the *Strong Interest Inventory*® assessment, the most widely used measure of career interests in the world. The purpose of this report is to help you understand the information presented on your *Strong* Profile and use it to explore your career options.

Your *Strong* results reflect your interests. You are likely to be the most satisfied and productive with career and educational choices that incorporate what you like to do. Your career professional can help you consider your interests, along with your skills and values, to find rewarding career, educational, and leisure options.

The *Strong* compares your answers to those of thousands of people in the general workforce and to the interests of satisfied workers in 130 occupations. This report summarizes your general interest patterns and your similarity to workers in various career fields and jobs. Your general interest patterns point to potentially satisfying work environments; your similarity to workers suggests potentially satisfying work tasks and specific careers.

Your results are organized around six major occupational themes that describe people and the environments in which they work. These occupational themes are listed in the Six Occupational Themes box to your right.

# YOUR STRONG INTERPRETIVE REPORT INCLUDES PERSONALIZED INFORMATION ON

- Your general interests (General Occupational Themes)
- Specific activities you might like to do at work and in your leisure time (Basic Interest Scales)
- Occupations suggested by your interests (Occupational Scales)
- Your preferred styles of working and learning (Personal Style Scales)

#### SIX OCCUPATIONAL THEMES

- Realistic—the doers
- Investigative—the thinkers
- Artistic—the creators
- Social—the helpers
- Enterprising—the persuaders
- Conventional—the organizers

#### YOU CAN USE THIS INFORMATION TO HELP YOU

- · Choose a career field or specific job
- Explore educational options
- · Identify potentially satisfying work environments
- · Enrich your current work
- · Generate ideas for volunteer and leisure activities

As you read this report, always keep in mind that the *Strong* is an inventory of your interests. It is not a test of your abilities. If you need clarification of your results, be sure to talk them over with your career professional.

# YOUR GENERAL OCCUPATIONAL THEMES

Your report begins with your results on the six General Occupational Themes. The chart below expands on the information presented on your Profile to include definitions of the Themes on which you scored highest, as well as career fields, personal descriptors, and leisure activities typically associated with those Themes. The Themes describe broad patterns of interest and can be used to help you identify satisfying work environments, the kinds of people you might enjoy working with, and what motivates you the most at work. Keep in mind that because the Themes are very broad, the descriptors may not fit you exactly.

#### YOUR THEME DESCRIPTIONS

١	/N	IIR	TH	ΙFΝ	ΛF	CO	DE:	SA

THEME	CODE	DEFINITION	CAREER FIELDS	PERSONAL DESCRIPTORS	LEISURE ACTIVITIES
Social	S	Helping Instructing Caregiving	Teaching Healthcare Counseling Religion	Helpful, concerned for others, humanistic, verbal, generous	Entertaining, volunteering, reading self-improvement books
Artistic	Α	Creating or enjoying art, drama, music, writing	Writing Entertainment Commercial or fine arts Music	Creative, expressive, independent, imaginative, original	Collecting artwork, attending plays or concerts, visiting museums, painting, playing music

#### **ACTION STEP**

Look over your Theme descriptors here and on your Profile and highlight any that seem like a good fit for you. Cross out any that don't appeal to you.

You did not score as high on the Themes in the chart below, but some of the descriptors may still appeal to you. Highlight any words or phrases that seem like a good fit.

#### OTHER THEME DESCRIPTIONS

THEME	CODE	DEFINITION	CAREER FIELDS	PERSONAL DESCRIPTORS	LEISURE ACTIVITIES
Enterprising	E	Selling Managing Persuading	Business Politics Sales Marketing	Assertive, adventurous, energetic, talkative, self-confident	Running for public office, raising money for organizations, enjoying sports
Conventional	С	Accounting Organizing Processing data	Office management Banking/accounting/ finance Government service Business education Software development	Practical, organized, systematic, accurate, efficient	Collecting things, managing family finances, participating in civic organizations, volunteering, exercising
Investigative	ı	Researching Analyzing Problem solving	Research Mathematics Physical, natural, or medical science	Analytical, achievement oriented, independent, insightful	Reading, doing crossword puzzles, playing strategy games, surfing the Internet
Realistic	R	Building Working outdoors Mechanical interests	Agriculture Forestry Technology Skilled trades Law enforcement	Practical, reliable, rugged, persistent	Building and repairing things, hiking, camping, serving in the military reserves, driving recreational vehicles

# A CLOSER LOOK AT YOUR GENERAL OCCUPATIONAL THEMES

Most people's interests combine more than one Theme. Your highest Themes suggest career fields that might interest you the most and are your strongest career motivators—what will most excite you in your work. Examples of career fields for your highest Themes are highlighted below.

The top Themes of your Theme code are Social and Artistic. These Themes are the ones on which we will focus in this section. Of course, you are not limited to these career fields. They are only a starting point for your exploration process.

#### **SELECTED CAREER FIELDS**

- · Counseling or psychotherapy
- · Art, dance, or journal therapy
- · Elementary school teaching
- Religious occupations
- Speech pathology
- Social work

#### **ACTION STEP**

Note any career fields in the list above that appeal to you.

Although your Themes have some characteristics in common, each one has unique career motivators—what will stimulate you to achieve in your career.

# **YOUR CAREER MOTIVATORS**

YOUR HIGHEST THEME	STRONGEST CAREER MOTIVATOR	MOTIVATOR COMBINATIONS
Social	Helping others	<b>SA</b> Helping others in original or imaginative ways, with autonomy and independence
Artistic	Expressing creativity	<b>AS</b> Using your creativity in friendly, helpful, and service-oriented ways

### **ACTION STEPS**

- 1. Consider your career motivators. How might they determine the kind of work environment that would be attractive to you or the kind of work you would like to do? How have they been present in your life up to this point?
- 2. Consider other potential careers that seem to combine helping others and expressing creativity.

The next section of your report begins to narrow down the broad Theme categories into more specific interests.

# YOUR BASIC INTERESTS

Now that you have considered your interests at the most general level, it is time to focus on specific areas of activity—things you might like to do. There are 30 Basic Interest Scales on the *Strong*.

The Basic Interest Scales in which you show the most interest are listed below. Notice that each Basic Interest is related to a particular Theme.

#### YOUR TOP STRONG INTEREST AREAS

BASIC INTEREST SCALE	THEME	TYPICAL INTERESTS AND ACTIVITIES
Religion & Spirituality	Social	<ul><li>Conducting worship services</li><li>Providing spiritual counseling</li><li>Studying religion</li></ul>
Counseling & Helping	Social	<ul> <li>Helping or encouraging others</li> <li>Working on a crisis hotline</li> <li>Contributing to charities</li> </ul>
Teaching & Education	Social	Teaching young people Planning learning activities Explaining what things mean
Writing & Mass Communication	Artistic	Writing articles and stories     Television announcing     Reading
Politics & Public Speaking	Enterprising	<ul><li> Making public presentations</li><li> Running for political office</li><li> Serving on a school board</li></ul>

#### **ACTION STEPS**

- 1. Look over the interest areas above. How are they present in your life now? Do they represent your current work, school, or leisure interests? Do the activities you like cluster in the same Themes as your general interests? If they do, your interests are probably fairly focused. Try to make sure your work matches these interests. If your interest areas do not cluster, your interests may be more diverse. Think about ways you might incorporate some of them into your work and others into your leisure time.
- 2. Look at section 2 of your Profile. In what areas do you have the least interest? Try to avoid these areas in your work. If you do have to work in areas that are not particularly interesting to you, try to engage your top interests in your leisure time.

# YOUR SIMILARITY TO OCCUPATIONS

The Occupational Scales section of the *Strong* focuses your work interests even further. A high score on an Occupational Scale means your likes and dislikes are similar to those of the people who work in the occupation and who are satisfied with their jobs. Listed below are the Occupational Scales on which you scored the highest. You may enjoy the day-to-day work of these or related occupations. Click the name of the occupation to visit the O\*NET database and learn more about it.

Note that each of the following occupations has a Theme code. Ask your career professional to show you how to use Theme codes to expand your list of occupations to explore. The occupations listed below are just a few of the occupations that might interest you.

#### YOUR TOP STRONG OCCUPATIONS

OCCUPATION	THEME CODE	TYPICAL WORK TASKS	SELECTED KNOWLEDGE, SKILLS, ABILITIES
Speech	0.5	Assess and treat persons with speech, language, voice, and fluency disorders	Knowledge of methods for diagnosing and treating speech disorders
Pathologist	SA	Administer speech/language evaluations or examinations	Knowledge of the structure and content of the English language
		Catalog books, publications, and films using standard library classification systems	Ability to arrange things or actions in a certain order or pattern according to a specific rule or set of rules
Librarian	A	Analyze patrons' requests to determine needed information and assist in locating that information	Ability to read and understand information and ideas presented in writing
			Skill in using computers to search for information
		Encourage clients to discuss what is happening	Knowledge of human behavior and performance
Mental Health	S	in their lives and help them to develop insight into themselves and their relationships  • Counsel clients and patients to assist in overcoming	Knowledge of the diagnosis, treatment, and rehabilitation of mental dysfunctions, and of career counseling and guidance
Counselor	3	dependencies, adjusting to life, and making changes	Skill in being aware of others' reactions and
		Guide clients in the development of skills and strategies for dealing with their problems	understanding why they react as they do
		Teach school subjects and daily living skills to educationally and physically handicapped students	Knowledge of methods for curriculum design, teaching, and instruction
Special Education Teacher	S	Confer with parents, administrators, and others to develop individual educational plans to promote	Skill in selecting and using training/instructional methods and procedures appropriate to the person
Teacher		students' educational, physical, and social development	Knowledge of human behavior and performance
	S	Teach basic academic and social skills	Knowledge of principles and methods for curriculum
Elementary		Prepare, administer, and grade tests and assignments	design, teaching, and instruction  • Ability to verbally communicate information and
School Teacher	3	Confer with interested parties to resolve students' behavioral and academic problems	ideas so others will understand
		Provide services to improve the social and psychological functioning of individuals, children, and families	Knowledge of human behavior and performance and the assessment and treatment of behavioral and affective disorders
Social Worker	SA	Maintain case history records and prepare reports	Knowledge of government regulations and agency
		Assess and treat individuals with mental, emotional, or substance abuse problems	<ul> <li>rules</li> <li>Skill in being sensitive to others' needs and feelings and being understanding and helpful on the job</li> </ul>
		Plan and direct public relations programs to create and maintain a favorable public image for a client	Knowledge of methods for showing, promoting, and selling products or services
Public Relations Director	AE	Identify main audiences and determine the best way to communicate to them	Knowledge of techniques for media production, communication, and dissemination
		Engage in promoting goodwill for individuals, groups, or organizations	Skill at persuading others to change their minds or behavior

# YOUR TOP STRONG OCCUPATIONS (continued)

OCCUPATION	THEME CODE	TYPICAL WORK TASKS	SELECTED KNOWLEDGE, SKILLS, ABILITIES
School Counselor	SE	<ul> <li>Counsel individuals and provide group educational and vocational guidance services</li> <li>Advise students in understanding and overcoming personal and social problems</li> <li>Assess students' abilities, interests, and personality</li> </ul>	Knowledge of human behavior and performance     Knowledge of methods for treating mental dysfunctions and for providing career counseling and guidance
English Teacher	ASE	Teach courses in English language and literature  Evaluate and grade students' class work, assignments, and papers  Prepare and deliver lectures to students on topics such as poetry and the novel	Knowledge of principles and methods for curriculum design, teaching, and instruction     Knowledge of the English language, including the meaning and spelling of words, rules of composition, and grammar     Ability to understand and evaluate written sentences and paragraphs
Secondary School Teacher	S	Instruct through lectures, discussions, and demonstrations in one or more subjects     Adapt teaching methods and instructional materials to meet students' varying needs and interests     Establish and enforce rules for behavior and procedures for maintaining order among students	Knowledge of principles and methods for curriculum delivery, teaching and instruction for individuals and groups, and the measurement of training effects     Skill in teaching others how to do something     Skill in selecting and using instructional methods and procedures appropriate for the situation

# **ACTION STEPS**

- 1. Highlight words or phrases that appeal to you in the Typical Work Tasks column of the preceding Occupations chart. Can you fit these highlighted words or phrases together to design your own unique job?
- 2. Refer to the last column of the chart to determine what knowledge, skills, and abilities you already possess or may need to acquire for any of the occupations that interest you.
- 3. Visit <a href="http://www.onetonline.org/find/descriptor/browse/Interests/">http://www.onetonline.org/find/descriptor/browse/Interests/</a> to search the O\*NET database by Theme code. Search for additional occupations with Theme codes that share your top Themes.

# YOUR PERSONAL STYLE

Your personal style in five areas is indicated in the chart below, suggesting your unique way of approaching work and learning.

# YOUR PERSONAL STYLE SCALES PREFERENCES

PERSONAL STYLE SCALE	YOUR SCORE SUGGESTS YOU SHOULD CONSIDER A JOB WHERE
	You work more with people than with ideas, data, or things.
Work Style	You can interact with colleagues or customers on a regular basis.
•	You don't have to spend a lot of time alone writing reports or analyzing data.
	You can learn lots of new ideas.
Learning Environment	You can learn from reading and lectures.
	You can apply your learning to abstract problems.
	You can assume leadership for teams or projects.
Leadership Style	You can be outspoken and voice your opinion.
	You can direct others.
	You don't have to take physical, financial, or social risks.
Risk Taking	You can make decisions carefully.
	You can feel secure in your job.
	You can work independently some of the time and work on teams other times.
Team Orientation	You can make decisions on your own and by consensus.
	You have a balance between group and individual responsibility and accomplishment.

#### **ACTION STEPS**

Consider your personal style in the five areas listed above. Highlight the phrases you agree with. Cross out those you don't agree with. How do your highlighted phrases relate to the Theme codes that appear elsewhere in your report? What implications do your results have for

- Working with others or alone? (Work Style, Leadership Style, Team Orientation)
- Your approach to learning? (Learning Environment)
- The way you go about your career search? (Risk Taking)

# INTERPRETIVE REPORT SUMMARY

You have seen throughout your report that your General Occupational Themes, Basic Interests, and Occupations are all related to six personal/occupational categories: Realistic, Investigative, Artistic, Social, Enterprising, and Conventional. The following chart summarizes your personal information from these categories and suggests how each section of your *Strong* report might be represented in your life.

#### **YOUR HIGHEST THEMES**

- Social
- Artistic

#### PERSONAL AND WORK ENVIRONMENT DESCRIPTORS

- · Helpful, collaborative, cooperative
- Creative, flexible, self-expressive

# SPECIFIC INTERESTS FOR WORK, LEISURE, AND LEARNING

- Conducting worship services
- · Providing spiritual counseling
- Studying religion
- · Helping or encouraging others
- · Working on a crisis hotline
- Contributing to charities

- Teaching young people
- Planning learning activities
- Explaining what things mean

#### CAREERS THAT MIGHT BE MOST APPEALING TO YOU

- Speech Pathologist
- Librarian
- Mental Health Counselor
- Special Education Teacher
- Elementary School Teacher

- Social Worker
- Public Relations Director
- School Counselor
- English Teacher
- Secondary School Teacher

#### **HOW YOU LIKE TO WORK AND LEARN**

- · Interacting with others on a regular basis
- · Learning new ideas to apply to abstract problems
- Assuming leadership and directing others
- . Playing it safe and making decisions carefully
- A combination of group and individual responsibility and accomplishment

#### **NEXT STEPS**

As is true for many people, your General Occupational Themes, Basic Interests, and Occupations share many characteristics. This often represents a similar focus throughout work, leisure, and academic interests. Find out as much as you can about occupations, career fields, leisure activities, and academic interests with codes similar to those of your top Themes.

#### **ACTION STEPS**

- 1. Using the summary chart on the preceding page or any of the descriptors you highlighted in this report or on your Strong Profile, create a master list of all descriptors that either describe you or appeal to you. Take this list with you to any informational or job interviews you attend. During the interview, ask questions to determine whether there are opportunities to express these interests or engage in these activities and try to determine whether there is a good fit between your interests and the job you are considering. For example, if you highlighted helpful, collaborative, cooperative, ask about opportunities to express this interest.
- 2. Your Strong results can also help you during your career exploration. Your Social Theme score suggests that the career planning process may at times seem too impersonal, requiring you to be more objective and reflective than you like to be. To keep yourself motivated:
  - Talk to as many people as possible who work in occupations related to your interests.
  - Join clubs or volunteer in the areas that interest you.
  - . Share your feelings with family and friends.
  - Visit some classes before you enroll in a career-related educational program to make sure the training will be meaningful and allow you to make personal connections.
  - Ask a close friend to help you check out your decision so that you can bounce ideas off him or her and get support.
- 3. The booklet Where Do I Go Next? Using Your Strong Results to Manage Your Career provides worksheets to help you in your career exploration. Use this booklet and other helpful books and Web sites suggested by your career professional.

#### LEVELS OF SKILLS CONFIDENCE BY THEME

Your *Skills Confidence Inventory* results describe how you perceive your own capabilities in performing activities related to the same six broad areas represented by the General Occupational Themes. Keep in mind that these results may not reflect your actual abilities; the results reflect how you rate yourself. Your own rating may influence what kinds of activities you try or avoid and may determine what occupations or educational programs you consider as possibilities for exploration.

Your confidence in each of the six areas is shown below. Additionally, you will see a Skills Confidence Theme code, which summarizes the areas in which you feel most confident performing particular activities.

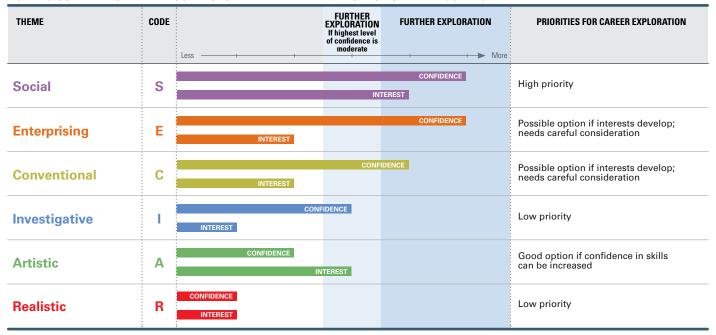
# **SKILLS CONFIDENCE THEME CODE: SEC**

THEME	CODE	CONFIDENCE SCOR	<b>RE &amp; LEVEL</b> 3 4 5	SCORE (1–5)	TYPICAL SKILL AREAS
Social	S		VERY HIGH	5	Education, counseling, social service
Enterprising	Е		VERY HIGH	4.8	Sales, speaking, management
Conventional	C		HIGH	3.5	Finance, computers, organization
Investigative	1	MODER	ATE	3.2	Research, math, science
Artistic	Α	LITTLE		2.4	Creative expression, music, design
Realistic	R	VERY LITTLE		1.7	Outdoor work, construction, repair

#### COMPARISON OF LEVELS OF SKILLS CONFIDENCE AND INTEREST

The chart below compares your skills confidence levels with your interest levels as measured by the *Strong*. Your Skills Confidence Theme code is shown above the chart, as is your *Strong* Theme code. Use this comparison of confidence and interest to help you select Themes you'd like to explore further to find satisfying career, educational, and leisure options.

# SKILLS CONFIDENCE THEME CODE: SEC STRONG THEME CODE: SA



Total responses out of 60: 60

See Understanding Your Results on the Skills Confidence Inventory at https://www.skillsone.com/Pdfs/SCI\_Understanding.pdf for ideas on using skills confidence information in career exploration.

